

DEL WEBB'S TowneHouse MOTOR HOTEL

"SLEEP IS OUR BUSINESS"

400 ROOMS - 400 PARKING SPACES
DOWNTOWN SAN FRANCISCO
ONE OF SAN FRANCISCO'S NEWEST MOTOR HOTELS
ADJACENT TO CIVIC CENTER
OPEN EARLY 1961
Call UN 3-7100 SAN FRANCISCO

1169 MARKET

LANAI MOTEL

"Luxurious But Reasonable"

• APTS • KITCHENS • TV • PHONE
• ELEVATOR

34 UNITS FAMILY SUITES
TOURS ARRANGED

ON HIWAY 101 - MOTEL ROW
Close to Fisherman's Wharf - Chinatown
Presidio - Civic Center

WE 1-7810

2353 LOMBARD

Call MA 1-8212

SAN FRANCISCO'S NEW LUXURY MOTEL
BEAUTIFULLY DECORATED & FURNISHED - FREE TV - TELEPHONES
& INDIVIDUAL THERMOSTAT CONTROLLED HEAT - ELEVATOR & SUN DECK
COFFEE SHOP - BRIDAL SUITE & CONFERENCE ROOM
AMPLE PARKING - 5 BLOCKS TO CIVIC CENTER & EXCLUSIVE SHOPS -
NIGHT CLUBS & RESTAURANTS

Commercial Rates - Credit Cards Acceptable

BECK'S Motor Lodge

2222 MARKET AT 15th

Oasis Motel

60 UNITS... COMPLETE PARKING FACILITIES
WITH COVERED GARAGE FOR YOUR PROTECTION

Hi-Fi - Telephone & TV in Every Room

Fire Proof
Sound Proof

PHONE TU 5-6865

2 BLOCKS FROM CIVIC CENTER

Motels-(Cont'd)

Millets Auto Court
1 1/2 Miles South of City Limits
of San Francisco on 101 Hwy
50 Modern Courts-Tile Showers-Refrig
7700 Mission Colma... PLaza 5-3903

MILLWOOD MOTEL
1375 El Camino RI Milbra. JUmo 3-3935

MISSION BELL MOTEL
6843 Mission Daly City. PLaza 5-6161
(See Advertisement Page 606)

MISSION SERRA MOTEL
AAA APPROVED - 30 NEW UNITS
Centrally Located - Quiet
KITCHENETTES - TV - RADIO
Public Transportation at Door
One of San Francisco's Newest Motels
5630 Mission... JUUnipr 6-3990

MOSWOOD MOTEL
683 W MacArthur Bl Oakland... Olympc 5-5817
(See Advertisement Page 609)

MOTEL CABLE
1450 Lombard... ORdwy 3-0691
(See Advertisement Page 607)

MOTEL CAPRI 2015 Greenwich... FIlmar 6-4667
(See Advertisement Page 606)

MOTEL DE VILLE
Broderick & Lombard. FIlmar 6-4660
(See Advertisement Page 606)

Motel Doyle 1555 Union... PRspt 6-3310

Motel Flamingo Mission at 7th... MArkt 1-0701

Motel Ocean Park 2690-46th Av... OVrind 1-7268

MOTEL TOWN
3211 Geneva Av... JUUnipr 6-9400

MOTORVILLE MOTEL
7500 Mission Colma. PLaza 6-4788
(See Advertisement Page 609)

MOZZETTI'S MOTEL & TRAILER VILLAGE
15 Min. to Downtown San Francisco
Units With or Without Kitchens
San Bruno Av & Visitacion Av
Brisban... JUUnipr 7-9898

MURRAY'S MOTEL

TELEVISION
COFFEE BAR
WINTER RATES

Centrally Located to
All Points of Interest
WA 1-3105

On U.S. Hwy. 101 Between
Broderick & Divisadero Sts.
2555 Lombard... WA 1-3105

NEW S F MOTEL & TRAILER COURT
New Modern Units With Garages
15 Minutes From Downtown S.F.
TRAILER ACCOMMODATIONS
6925 Mission Daly City... PLaza 5-5850

Purchasing agents use the YEL-
LOW PAGES as their buying
guide. Why not investigate the
sales-building possibilities of ad-
vertising in the YELLOW PAGES?
Just call nearest Business Office.

HOLIDAY LODGE
VAN NESS AT WASHINGTON
PR 6-4469

RESORT GARDEN HOTEL
IN THE HEART OF
SAN FRANCISCO

- LUXURIOUS LIVING ROOM - BEDROOM COMBINATION
- DUPLEX SUITES WITH COMPLETE KITCHENETTES
- DINING ROOM AND COCKTAIL LOUNGE
- OVERLOOKING HEATED SWIMMING POOL
- RADIANT HEATED PATIO
- FREE PARKING IN OUR CONCRETE
FIREPROOF GARAGE
- FREE TV AND RADIO

BANQUET FACILITIES

NOB HILL MOTEL

AWAY FROM TRUCK TRAFFIC
SOUND PROOF ROOMS
KING SIZE BEDS
LUXURIOUSLY FURNISHED
KITCHENETTES

PHONE FREE TV
ELEVATOR

1630 Pacific Av... PRspt 5-8160

PACIFICA MOTEL

THE MOTEL
ON THE OCEAN

43 MODERN MOTEL ROOMS
Including
DE LUXE APARTMENT UNITS
ADJACENT TO GOLDEN GATE PARK
AND THE CLIFF HOUSE

EVERY ROOM OVERLOOKING THE OCEAN
Free 21" TV - Phones - Full Kitchens
Suite Accommodations - 2 to 6 People

Between Lincoln Way & Irving
1280 Great Highway... SEabright 1-6644

PICKWICK MOTOR HOTEL
Off Market St... GA 1-7500

PLANTATION INN MOTEL
Greenwich & Webster. WAlnt 1-5520
(See Advertisement Page 604)

PRESIDIO TRAVELODGE
2755 Lombard. WEst 1-8581

RANCHO LOMBARD MOTEL
1501 Lombard. GRaystn 4-3030
(See Advertisement Page 606)

RICHELIEU HOTEL & GARDEN COURT MOTEL
Dining Room - Cocktail Lounge
KITCHENETTE UNITS
FREE TV
Room Service - Valet - Laundry
Beauty Shop

Van Ness Av & Geary... ORdwy 3-4711

ROBERTS-AT-THE-BEACH-MOTEL
2828 Sloat Bl. LOmbrd 4-2610
(See Advertisement Page 607)

SAFARI MOTEL

NEW DOWNTOWN MOTEL
VERY QUIET
TV & Phones in All Rooms
Large Suites - Elevator
THREE BLOCKS TO CITY HALL

Between Van Ness Av & Franklin
860 Eddy... GRaystn 4-4374

(Continued Next Page)

An extension telephone is a step-
saver in any home.

Motels-(Cont'd)

SANDS MOTEL
AAA APPROVED
TV - CAR PORTS
TELEPHONES IN ALL ROOMS
One of San Francisco's Newest & Finest
Close to Restaurants & Shopping Dist.
8 Minutes from Downtown S. F.
U S 101-2 Bldg. from G G Bridge Entr.
2440 Lombard... WA 2-0244

S F MOTEL 1750 Lombard... WAlnt 1-1842

SCHOLTERS DOWNTOWN MOTEL
See Boxed Ad Downtown Motel
111 Page... MArkt 1-6006

SEA BREEZE MOTEL
AAA-Approved - Call for Reservations
On the Shore of the Beautiful Pacific
Swimming-Fishing-Dining-Dancing-Golf
Hewitt Av Pacifica... ELmwd 9-1281

SEA CAPTAIN'S MOTEL
2322 Lombard. WAlnt 1-4980

Seal Rock Inn Point Lobos Av & 48th Av-SK 2-8000

SENIOR MOTEL
Complete Motel Accommodations
CLOSE TO EVERYTHING
Clerk on Duty 24 Hrs.
ADJOINING PARKING - RESTAURANT
ALL UNITS WITH BATH
TV - RADIO - TELEPHONES

Between Hyde & Leavenworth
519 Ellis... PRspt 5-0506

SERRA MOTEL
15 Minutes from Downtown S.F.
MODERN UNITS WITH KITCHENS
GARAGE - TV - RADIO - REFRIG.
2169 Junipero Serra Bl
Daly City... PLaza 6-0950

Star Motel 1727 Lombard... FIlmar 6-2950

STAR MOTEL
AAA APPROVED
AMERICAN EXPRESS CREDIT CARD
EACH ROOM HAS A
Telephone & Television
U. S. Koylon Mattresses

Near Fort Mason
1727 Lombard... FI 6-8250

SUNSET MOTEL
BRAND NEW - 10 DELUXE UNITS
Soundproof - TV - Moderate Prices
19th Avenue at Taraval
821 Taraval... LOmbrd 4-3656

SURF MOTEL
AAA APPROVED
Near-By Restaurants
Free TV - Elevator - Kitchenettes
Radios - Phones in Rooms
5 Min. to Downtown S.F.
35 DELUXE UNITS

2265 Lombard... WA 2-1950

TOWN HOUSE MOTEL
ON 101 U. S. HIGHWAY
15 Minutes to Downtown Center
Walking Distance to Presidio
Fisherman's Wharf - Ft. Mason

24 MODERN UNITS
FREE TELEVISION

Between Gough & Octavia
1650 Lombard... TUxedo 5-5163

TOWN MOTEL
3211 Geneva Av... JU 6-9400
(See Advertisement Page 606)

TOWNEHOUSE MOTOR HOTEL DEL WEBB'S
1169 Market... UN 3-7100
(See Advertisement Page 608)

Travelodge Auditorium 790 Ellis... PRspt 5-7612

TRAVELODGE FISHERMAN'S WHARF
3201 Columbus Av. PRspt 6-7070

TRAVELODGE GOLDEN GATE
2230 Lombard... WE 1-3208

TRAVELODGE MARKET STREET
1707 Market. MArkt 1-6775

Motels-(Cont'd)

TRAVELODGE PRESIDIO
QUIET LOCATION
Close to Fisherman's Wharf
Golden Gate Bridge - Presidio
2755 Lombard... WE 1-8581

Van Ness Motel 2850 Van Ness Av. PRspt 6-3220
(See Advertisement Page 607)

VINMAR MOTEL 3255 Geneva Av DElaware 3-3000

WEBB'S DEL TOWNEHOUSE MOTOR HOTEL
1169 Market... UN 3-7100

WHARF MOTEL
50 LUXURY UNITS
In the Heart of Fisherman's Wharf
PHONE TV KITCHENETTES

2601 Mason... OR 3-7411

WILTSHIRE TOWERS MOTEL
COCKTAIL LOUNGE - RESTAURANT
20 Minutes From San Francisco
SWIMMING POOL

3725-101 Hwy S Rafi... GLmwd 4-3586

Wye Motel
AAA Approved
El Camino RI & Hickey Bl SSF. PLaza 5-9556

Moth Proofing
Bagdad Rug & Cleaning Co
2824 Calif... West 1-6793

**BERLOU MOTH PROOFING-
DEALERS**

EXCLUSIVE CLEANERS
1145 Bush. GRaystn 4-2408

PURITY DRY CLEANERS
1821 Taraval. MOntrse 4-5662

Crane Pest Control 24-8th... KLondke 2-3727

Crumley Rug Carpet & Upholstery Cleaners
2641 Mission. MIsn 7-2242

Duplex Cleaners 958 Geneva Av... JUUnipr 7-6789

Exclusive Cleaners 1145 Bush... GRaystn 4-2408

Jet. Pest Control Service 3490 Mission. MIsn 7-4780

(Continued Next Page)

Good party-line neighbors re-
member to space their calls.

CIVIC PLAZA MOTEL

2 Blocks to City Hall
APARTMENTS - PHONES - TVs

Luxury
Suites
With
Private
Roman
Pool

CALL
MA 1-6511

465 GROVE SAN FRANCISCO

5-Minute Walking Distance
To Candlestick Park

FRANCISCAN MOTEL

Finest Modern Accommodations
In A Beautiful Rural Setting

- FEW MINUTES TO DOWNTOWN S.F.
- NO PARKING PROBLEMS
- LOWEST MOTEL RATES
IN SAN FRANCISCO

Chester A. Peterson Jr.
Resident Manager

For Reservations Call or Write

JU 7-9425

6600 THIRD ST. S.F.

LAKE MERCED LODGE

- FREE CONTINENTAL BREAKFAST
- 20 MIN. DRIVE TO DOWNTOWN S. F.
- SOUNDPROOF UNITS
- Near Lake Merced
- Golfing - Boating
- Swimming-Fishing
- Away From
Congested Area
-Nice & Quiet
- Member Diners' Club
- American Express
Credit Card Plan
- Individual Unit
Parking
- For Reservations Call

2253 JUNIPERO SERRA BLVD.

MOTEL ANOR

Lombard Motel Strip

- FREE TV • TELEPHONE
- RADIOS
- SOUND PROOF
- RESTAURANTS NEXT DOOR
- 5 MINUTES
TO DOWNTOWN S.F.
OR
FISHERMAN'S WHARF

Near Presidio & Fort Mason

WA 2-2010

2358 LOMBARD, ON U.S. 101

AT BEACH OPPOSITE ZOO, POOL
STORYLAND - NEAR PLAYLAND &
CLIFF HOUSE

A FAMILY MOTEL
KITCHENS - SUITES
TV - PHONES

GARDEN COURTS CREDIT CARDS

OCEAN PARK MOTEL

OV 1-7268

2690 - 46th AVE.

JAYESS MOTEL

- 22 MODERN UNITS
- AAA APPROVED
- FREE TV - PHONES IN ROOMS
- HILTON CARTE BLANCHE
DINERS' CLUB & AMERICAN EXPRESS
CREDIT CARDS ACCEPTED.

EX 7-0657

BETWEEN 5th & 6th S.F.

966 HARRISON S.F.

MOTORVILLE MOTEL
P. BONFRITINI
OWNER

30 LARGE UNITS
WITH OR WITHOUT
KITCHENS

ON U.S. HWY. 101
1 MI. South of City Limits
Bordering Peninsula Towns &
City Center

Plaza 6-4788

7500 MISSION ST. COLMA

MART MOTEL
SAN FRANCISCO'S NEWEST
DOWNTOWN MOTEL

TWIN & DOUBLE BEDS
STUDIO SUITES
FREE TELEVISION
TELEPHONES
SHELTERED PARKING

Call
Market 1-
3 6 5 5

101-9th & MISSION SAN FRANCISCO
Near Merchandise Mart at Market St.

MOSWOOD MOTEL
IN OAKLAND
15 MINUTES FROM S.F.

TELEVISION - TELEPHONE - RADIO
TUB & SHOWER COMBINATION
DINERS' CLUB - AMERICAN EXPRESS &
HILTON'S CREDIT CARDS HONORED
COFFEE IN OUR LOUNGE
AAA & CONGRESS OF MOTOR HOTELS

Olympic 5-5817

683 WEST MacARTHUR BLVD.

EDDY MOTEL **EDDY HOTEL**

NOT RESTRICTED
FILLMORE DIST.

Phone Service in Every Unit
Cooperation with All
Motels & Hotels in Bay Area
Elevator - Modern 85 Units
Fire Proof Building
Day & Night Service
LOW RATES

CALL
WA 1-0165

1430 EDDY - S.F.